

## Joomla Marketing Experiment

### Radical Marketing Experiment

We are experimenting with Joomla CMS (Content Management System) to see if it will work for our site at Internet Marketing Toolz It seems that more and more sites are going to this type of system. Input of content is more "dynamic" in that you access the site, log in to admin, and make changes. Think of it as blog software on steroids; Wordpress exploded.

Joomla CMS Continued In the content areas you can still use HTML if you wish but you don't have to because the software has TinyMice imbedded for your editing pleasure. This "article" was created with TinyMice. We will keep you updated on the progress.