

## PPC Classroom 2.0

### PPC Classroom 2.0

#### More Hype? Or Worth Investigating?

To tell you the truth, I really don't know if it's worth

buying into. However, I do know it is worth watching. Let's take a look at why...

The recurring theme of the Internet Marketing Newz site is, "Watch what the pro marketers are doing and do as they do, not necessarily as they say." PPC Classroom 2.0 is a perfect example of what to watch.

Specifically, here are some things to look at. This is genius.

- Anik has used the tactic of "moving the freeline"

Simply put, there is a lot of highly valuable information free for the taking, up front, with no purchase necessary. (Fact is, if you are dead broke, there is enough free information out there to give you a leaping head start in internet marketing if you will just listen and take action.) I am especially impressed with PPC Classroom video #2. Watch this for solid pay per click tips.

- Do As They Do

Well, that is what I preach. And the promotional material is full of testimonials of people who have used the PPC Classroom tactics to make quite handsome incomes. What a powerful way to sell! Show people who have done it and invite you to just , "do as they have done." Plus, the good reputation of Anik's Affiliate Classroom makes this offer stable as far as integrity is concerned.

- Use a recognized expert

Amit Mehta is the million dollar PPC guy who reveals the "secrets." Well, they are secrets just because you don't know the info yet. Fact is, PPC is work. But Amit's methods apparently help you cut the learning curve and put you in profit a lot sooner. I urge you to watch the interviews. You WILL learn about PPC.

So, will I buy PPC Classroom 2.0? Probably. I know PPC is profitable and any edge I can get will help. If nothing else, you should take advantage of the free information. It is well worth your time and watching the launch of this program will give you some great ideas about how to market your products.

Let me know what you think about PPC Classroom. I will share with other readers.

As always, thanks!

Russell